



Newsletter

email: [info@iseinvest.com](mailto:info@iseinvest.com) July 2012

<p><b>Every Tuesday</b>  <b>Harvest Investor</b>                  20:00 - 21:00 <a href="#">Click for details</a></p>	<p><b>Every Thursday</b>  <b>Trade Bytes</b>                  20:00 - 21:00 <a href="#">Click for details</a></p>	<p><b>S.S.M.I Seminar</b>  <a href="#">Click for details</a></p>	<p><b>Optioneers Seminar</b>  <a href="#">Click for details</a></p>
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**Cloud Computing**



On June 11, [Apple](#) showed its next operating system for iPhones and iPads. It offered maps and speech recognition, plus music and movies on iTunes, all tied via the Internet to Apple's "cloud" of servers.

A week later, [Microsoft](#), known better for software, demonstrated the [Surface tablet](#), its answer to the [iPad](#). The Surface interacts with both the Web and Microsoft's cloud, called Windows Azure. And, last Wednesday, [Google](#) introduced its newest cloud-connected phone and tablet, as well as a media player called Nexus Q. [Read on...](#)

**GOLD**



After hitting a bull market high last September at over \$1,900 an ounce, gold bullion fell more than 15% through the end of the year.

Over the first two months of this year it rallied strongly, rising to around \$1,800, but thereafter faltered — and trades today at more or less where it stood at its late-December low.

In early February, for example, as gold's early-2012 rally was gathering steam, contrarian analysis suggested that the rally would "soon come to an end."

[Read on...](#)

**Quantitative Value Investing**



Today's linkfest focused on investment process and we wanted to take that a step further with a long-form piece by Toby Carlisle of Eyquem Investment Management. He's penned an interesting missive on the case of quantitative value investment.

[Read on...](#)

**July Expiration Dates**

- Stock&Index expiration **Fri.20th July**
- VIX expiration **Wed. 18th July**
- **17th July** - Real Earnings for the June Quarter
  - **4th July, Market Closed - Independence Day**



**Investor's Datebook: July 2012**

For a full list - [Click here](#)

- **3rd July** - Factory Orders
- **11th July** - Merchandise Trade Balance, Wholesale Trade
- **12th July** - Initial Unemployment Claims, Treasury Budget Report, Weekly Fed Data.
- **17th July** - Real Earnings, June Q, Consumer price index, Industrial Production.
- **31st July** - FOMC Meeting, Agricultural Prices.

**Earnings this Month**

For a full list [Click here](#)

- **17th July** - KO, STT
- **18th July** - BAC, QCOM, USB
- **19th July** - AMD
- **20th July** - XRX, SLB, GE
- **23rd July** - MCD, HAL
- **26th July** - AMGN, XOM



**ISE Research Sheet**

F=Fundamentals // V=Valuation // TL = Timeliness

- [AAPL](#) now 86F + 86V = 172 with TL of 1
- [ORCL](#) now 80F + 85V = 165with TL of 2
- [DTV](#) now 63F + 95V = 158 with TL of 1
- [MSFT](#) now 75F + 79V = 154with TL of 2
- [JBL](#) now 65F + 88V = 153 with TL of 1
- [BBY](#) now 64F + 87V = 151 with TL of 3



ISE members trade for only \$10 & .50c Option contacts (min. \$10)

\*No Charges for transfers in (Stock, Options or Cash).



<p>DOW 12,729.94 53.94 +0.43%</p>	<p>S&amp;P500 1,332.20 16.70 +1.27%</p>	<p>RUS2000 797.13 -1.36 -0.17%</p>	<p>VIX 17.61 0.53 +3.10%</p>	<p>EUR/USD 1.2588 -0.01 -0.59%</p>	<p>EUR/GBP 0.8032 -0.00 -0.36%</p>	<p>GOLD 1,658.50 -1.10 -0.07%</p>	<p>SILVER 26.76 0.11 +0.41%</p>	<p>OIL 103.050003 0.78 +0.76%</p>
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