



Newsletter

email: [info@iseinvest.com](mailto:info@iseinvest.com) Sept. 2012

**Every Tuesday**  
**Harvest Investor**  
 20:00 - 21:00 [Click for details](#)

**Every Thursday**  
**Trade Bytes**  
 20:00 - 21:00 [Click for details](#)

**S.S.M.I Seminar**  
[Click for details](#)

**Optioneers Seminar**  
[Click for details](#)

**So how is 'Sell in May'**



During late April and early May, a large number of articles surfaced in financial websites such as Seeking Alpha, discussing pros and cons of the well-known theory of "sell in May, go away." According to the theory, the stock market tends to result in bad returns between May and September. One such example was last year when the market was very volatile and it lost a lot of value between May and October.

Let's see how the market has been doing this year since May.

[Read on...](#)

**5 Secrets 4 Happy Investors**

Some of you will appreciate this column about the five secrets of investor happiness; many of you won't. You'll say it's elementary, or unrealistic, or hackneyed — or worse.

Say whatever you want. Read it or don't. Save it or trash it. I don't care. And with those three words, you have the first secret of investor happiness.

"Happy investor" is not an oxymoron. Contented investors don't care what anyone else thinks, except perhaps as motivation to do the opposite. Have a sense of where you are and a plan to get to where you want to go, and don't let ego block the path.

[Read on...](#)

**July proves pivotal month**



It's been a game of catch-up all year for the Dogs of the Dow. Namely, the 10 Dow stocks with the highest yields at the beginning of 2012 fell behind early, mostly due to a generally strong market in the first quarter. Since then, this formerly downtrodden group has edged out the other 20 Dow components....

[Read on...](#)

**September Expiration Dates**

- Stock & Index expiration - **Fri 21st September**
- VIX expiration - **Wed 19th September**



**Investor's Datebook: Sept. 2012**

For a full list - [Click here](#)

- **6th Sept** - Initial Unemployment Claims, Weekly FED data
- **12th Sept** - FOMC Meeting, Wholesale Trade
- **13th Sept** - Initial Unemployment Claims, Treasury Budget Statement.
- **14th Sept** - Advanced Retail sales, CPI, Real Earnings. Industrial production.

**Earnings this Month**

For a full list [Click here](#)

- **5th Sept** - HRB, KFY
- **19th Sept** - BBBY ADBE
- **20th Sept** - CAG, KMX
- **25th Sept** - JBL
- **27th Sept** - ACN
- **28th Sept** - WAG



**ISE Research Sheet**

**F=Fundamentals // V=Valuation // TL = Timeliness**

- **AAPL** now 84F + 93V = 177 with TL of 2
- **ORCL** now 81F + 82V = 163with TL of 1
- **DTV** now 63F + 95V = 158 with TL of 1
- **MSFT** now 72F + 79V = 151with TL of 3
- **BBY** now 60F + 89V = 149 with TL of 3
- **INTC** now 62F + 86V = 148 with TL of 2



**ISE members trade for only \$10 & .50c Option contacts (min. \$10)**

**\*No Charges for transfers in (Stock, Options or Cash).**



**DOW**  
 12,729.94  
 53.94  
 +0.43%

**S&P500**  
 1,332.90  
 -3.60  
 -0.27%

**RUS2000**  
 822.40  
 0.26  
 +0.03%

**VIX**  
 17.31  
 -0.67  
 -3.73%

**EUR/USD**  
 1.2600  
 0.00  
 +0.26%

**EUR/GBP**  
 0.7923  
 0.00  
 +0.08%

**GOLD**  
 1,642.10  
 1.50  
 +0.09%

**SILVER**  
 31.2288  
 -0.13  
 -0.42%

**OIL**  
 103.05  
 0.78  
 +0.76%

