

Module 1. The SSMI. – Safe Stock Market Investing.

- **Introduction to Shares.**
- **Introduction to the Stock Market.**
- **Introduction to tradeMonster online Broker.**
- **Investing Online and Live Trades.**
- **The Psychology of Investing.**
- **Goals & Planning the Outcomes.**
- **Wealth Creation Attitudes.**
- **Introduction to Technical Analysis.**

Module 2 – Selecting Shares Through Fundamentals.

- **Industry Rank.**
- **Timeliness Rank.**
- **Safety Rank.**
- **Technical Rank.**
- **Debt to Equity.**
- **Sales & Earnings.**
- **Return on Capital.**
- **Book Value Growth Rates.**
- **Cash Flow Growth Rates.**
- **Management.**
- **Fundamentals Summary & Scores.**

Module 3. – Selecting Shares Through Valuations.

- **Dividends & Earnings per Share Ratios.**
- **Beta / Volatility.**
- **Estimated Price Appreciation.**
- **Sales versus Earnings.**
- **Price Earnings Ratio.**
- **PEG Ratio.**
- **Price to Book Value.**
- **Buy – Hold – Sell Ranges.**
- **Risk to Reward Ratio.**
- **PAP Ratio Percentage.**
- **Valuations Summary & Scores.**

Module 4. - Valueline and ISE Invest Websites.

- **The ISE Invest Website & Members Area.**
- **The Valueline Website.**
- **Finding Valueline Reports & PDF's.**
- **The ISE 200 Share Evaluation MindMap.**
- **The ISE Invest Share Data Research Sheets.**

Module 5. – Technical Analysis – The Arts of Charts.

- Why technical analysis ?
- Charts & Types.
- Trendlines, Supports & Resistance.
- Technical Indicators.

Module 6. LEAP Options for Insurance.

- Options Markets.
- Types of Options.
- LEAP Put Options.
- Insurance on the Stock Market.
- Creating a Mother Position.

Income Stock Market Investing

Module 7. – Rolling Stock for Income.

- Stock Fluctuations.
- Typical Daily Movements.
- Opportunities of Support & Resistance.
- Rolling the Trends.
- Rolling and Charts.
- Using the Information.
- Candlestick Charting Patterns.
- Stock Splits.

Module 8. – Selling Covered Calls for Income.

- CALLs and Covered Calls.
- In, Out and At the Money.
- Intrinsic & Time Values.
- Expirations & Premiums.
- Calls for Income.
- Selling a Covered Call Online.

Module 9. – Selling Covered Puts for Income.

- PUTs and Covered Puts.
- Comparing Calls & Puts – The Opposites.
- Collecting Income from an Up-Trend.
- Selling Short-term Puts.

Module 10. – Conclusions & Actions.

- The Key Concepts.
- The Insurance.
- Creating the Incomes.
- Taking Action.
- The Beginning.